

## We are proud of our results!

### Background:

OnCore Leads specializes in generating premium leads for businesses across various industries. The company connects businesses with potential customers by employing advanced technology and leveraging deep industry insights, focusing on leads that drive growth and enhance ROI.

### The Problem:

OnCore Leads' main challenge before integrating with Searchbug was validating the contact information of marketing leads. Incorrect or erroneous contact details can negatively impact the effectiveness of their clients' campaigns, leading to inefficient use of resources and lost opportunities. Identifying and filtering out these inaccuracies in real-time during lead generation was essential for their brand image and customer satisfaction.

### The Solution:

Adopting Searchbug's Phone Validation API marked a turning point for OnCore Leads. This powerful tool enabled the company to verify the contact details of leads instantly, allowing them to weed out inaccurate information swiftly. This process not only streamlined their operations but also significantly raised the quality of leads they pursued.

### Enter Searchbug & OnCore Leads

Implementing Searchbug's technology significantly boosted the customer trust for OnCore Leads. With a more accurate and reliable database, their marketing leads are of the highest quality in the lead generation sector. The overall efficiency of this integration saw a marked improvement, facilitating better customer satisfaction and higher conversion.

This success story highlights the importance of precise lead management and the benefits of data validation, signaling that digital marketing professionals, agencies, and businesses should integrate Validation API tools like Searchbug's to improve the quality of their marketing efforts dramatically.

In an evolving digital landscape, adopting advanced data validation technologies is key to staying competitive. Embrace these tools to achieve the same level of success as OnCore Leads!



SearchBug is a professional online service for finding and investigating people, businesses, addresses, phone numbers, conducting social security number verification in lieu of e-verify, and much more.

“Adopting advanced data validation technologies is key to staying competitive.”

Inc. 5000  
Company,  
OnCore  
Leads,  
Optimizes  
Their  
Marketing  
Campaigns  
Through  
Data  
Validation

Contact us today  
Call (800) 990-2939

[www.searchbug.com](http://www.searchbug.com)