

HEALTH AND MEDICAL BUSINESS DATA CHALLENGES AND SOLUTIONS

THE CHALLENGE

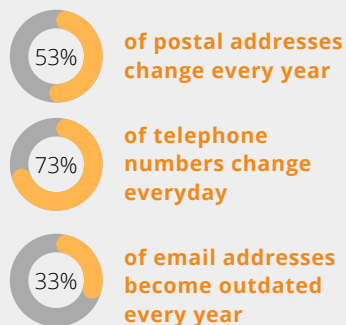
Personal information is a critical component of the health and medical industry. Services are delivered in person, the payment process can involve three or more parties, and payment timelines are often long.

Not only that, but medical services are critical. So patient contact information has to be reliable.

But many Hospitals can have more than 10 databases to manage
Up to 20 percent of postal addresses change every year.
Up to 18 percent of telephone numbers change every year.
25 to 33 percent of email addresses become outdated each year



Hospitals must often manage more than 10 databases



That means that patient contact data is becoming outdated every day. When it is updated, it must be updated across multiple databases. On top of that, healthcare data used to be stored on paper. But, nationwide, the transition to digital is not yet complete. So, maintaining accurate patient contact information can be a nightmare for healthcare businesses.

To meet this challenge, hospitals, healthcare practices, pharmacies, and medical insurance companies need tools that can verify and collect data in bulk, and help health and medical businesses automate data management processes.

THE SOLUTIONS

Big data requires bulk data processing. Batch data completion and validation tools and data integration enable businesses to proactively cleanse databases and gather patient contact information. With these tools, businesses can confidently use their data to minimize missed appointments, avoid medical record mix-ups, and maintain compliance for patient outreach.

THE SOLUTION

SEARCHBUG BULK PHONE NUMBER VERIFICATION TOOL

A phone call is the best method for delivering critical notifications.

However, if the phone number is outdated or incorrect, critical notifications are never received. At best, this is an inconvenience. At worst, it could cause a medical crisis. So it is vital to regularly check phone numbers. If a phone number has been disconnected or changed, you need to know before you have a message to deliver.

The Searchbug Batch: Verify Phone Number tool checks to ensure phone numbers are valid and determines whether or not they are active. Additionally, batch phone number verification provides additional data that helps health and medical businesses reliably deliver critical information over the phone and assess whether or not they need to update their data.

Searchbug Bulk Verify Phone Number Services Provide:

- Line type (landline, cell phone, VoIP)
- Carrier and OCN
- Line status (active, inactive, invalid)
- Portability
- SMS email
- Location
- State
- Timezone

For example, phone numbers that have been ported or that do not match the location and state of the address may need to be updated.

Additionally, identifying the line type enables you to create separate lists of landlines and phone numbers. Patients usually do not specify what type of phone number they give. So it is important to identify line types and separate your phone lists before sending text notifications.

Health and medical businesses can simply upload phone lists of any size, in .txt, .csv, or Excel format, for processing. The results arrive in minutes, ready to be reloaded into the database.

Regular batch verification ensures that critical phone calls always reach the right patient.

SEARCH BULK APPEN CONTACT INFORMATION

Correct contact information is important. But it is also vital to have all the contact information. Without differentiating data, patient records can be easily mixed up.

Unfortunately, patients make mistakes when they write their information, or they do not notify their healthcare providers of a change. So contact information is often inaccurate, to begin with and constantly becoming outdated.

This is problematic for billing and subscriptions.

Additionally, if a billing issue goes to collections, it is best to have the most updated information so the collections agency can resolve the issue as quickly as possible.

The Searchbug Batch Append Contact Information tool enables health and medical businesses to fill out incomplete entries and update personal information records in bulk. Searchbug will add missing information—phone number, name, address, or email address—to lists of any size.

Searchbug Batch Append Contact Information adds this information to your lists:

- Phone Number
- Name
- Address
- Email Address

This keeps patient contact databases up to date and ensures that mail correspondence reaches the right patient to avoid billing and subscription errors.

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SEARCHBUG VERIFY PHONE NUMBER AND IDENTIFY LINE TYPE API

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CONCLUSION

The volume of data and complexity of the medical data environment necessitates tools that are capable of handling data in bulk and automating manual data management processes.

Otherwise, health and medical data management is cumbersome and ineffective and could have long-term and legal ramifications.

Sources

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- IntroHive, <https://www.introhive.com/resources/6-reasons-your-crm-data-outdated/>
- Synthio, https://content.synthio.com/Website---White_Paper_Where_Does_Direty_Data_Originate_Website---White_Paper_Where_Does_Direty_Data_Originate.html?utm_source=Blog&utm_medium=5_Steps_to_data_Cleansing&utm_campaign=2018_Blog_CTAs



ABOUT SEARCHBUG

Searchbug is a professional online service for validating phone numbers, retrieving phone number data, and gathering customer contact information that enables health and medical businesses to maintain accurate databases for reliable patient contact and billing.